



Broadband KY - Project Area Working Group
Meeting Notes



Region: **NE Region**

Date: **6/4/12**

Project Area: **TBD**

Time: **11:00 am**

Chair: **Jason Boggs**

Place: **Conference Call**

Facilitator: **Bill Bates**

Note Taker: **Abby / Bill**

Attendees: **Jason Boggs (GWADD), Gail Wright (GWADD), Amy Kennedy (BTADD), Sherry McDavid (FIVCO), Abby Piper (KCADD), Bill Bates (Baker)**

Bill Bates provided a summary/background information on the Central Planning Session for Ms. Wright, emphasizing the goals and objectives of the project. He acknowledged the limited time and funding ADDs have available, and assured them that any project selected will be a good fit for their available resources and be respectful of staff time.

The team agreed upon a potential project area being the incubator space in Morgan County suggested by Mr. Boggs. These startups are already using broadband on a high level and are working in highly technical fields. The intent of the project would be creating a mentorship program with the startups in the incubator space and people interested in or stepping into entrepreneurial activities. Emphasizing education, this mentorship would help entrepreneurs understand the critical value of having broadband. This mentorship program could then serve as a pilot for other programs that could be filtered through the Small Business Development Councils across the region.

Decisions from this meeting:

- Proj. Area Working Group will be 2 members from each ADD
- Morgan County / Incubator Prog. is potentially a good Project Area, if more info can be obtained.

Next Steps from this meeting:

- Identify names of two (2) members from each ADD willing to serve on the Project Area Working Group (one should be ADD staff; the other can be from within the community)
 - The group agreed that Internet Service Providers should be recruited as stakeholders but not as Working Group members.
- Follow up with businesses in the incubator space: See if they would be willing to participate in a program like this.
- As appropriate, begin recruiting stakeholders for the region who could help promote a mentorship program through their regular outreach.
- **Next Meeting: 1:30 p.m. ET, Tuesday, July 10, 2012 via conference call**

Group to think about next time:

- Priority sectors of focus based on the discussion on 5/31:
 - *CAI's in: FIVCO/Buffalo Trace/Gateway
 - * Reaching SMB community through the SBDC's
- Availability, adoption, or utilization gaps for focus from our 5/31 discussion:
 - *Business adoption and utilization of Broadband
 - * Access/availability to Broadband



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